

# Data, Data Storage, Data Collection

## Lecture 9: Data Normalization and Denormalization

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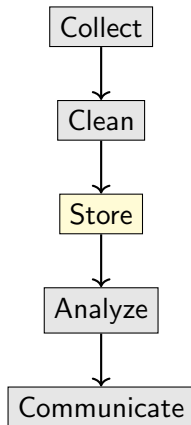
# Recap

## Recap: NoSQL

- 1 NoSQL databases address challenges of distributed systems and semi-structured data
- 2 The **aggregate** is the fundamental unit of organization in NoSQL databases
- 3 Data modeling is crucial for performance in NoSQL databases
- 4 Four main families of NoSQL databases: Key-value, Document-oriented, Column-oriented, Graph databases
- 5 NoSQL databases complement rather than replace relational databases (polyglot persistence)

# Introduction

## Within the lifecycle



# Session Objectives

At the end of this session, you should be able to:

- Explain why normalization reduces redundancy and ensures consistency
- Identify and correct design flaws causing data anomalies
- Describe the normal forms up to 5NF and their principles,
- Apply the main normal forms to simple data tables
- Discuss when denormalization may be justified

# Bad Data

**Flatmate Expenses**

| <b>Expense</b> | <b>Category</b> | <b>Amount</b> | <b>Paid by</b> | <b>Year</b> | <b>Month</b> |
|----------------|-----------------|---------------|----------------|-------------|--------------|
| Pizza          | Food            | 25            | Sam            | 2025        | 11           |
| Internet       | Utilities       | 40            | Alex           | 2025        | 11           |
| Coffee         | Groceries       | 12            | Mia            | 2025        | 11           |
| Time Machine   | Utilities       | 250           | Bill           | 2025        | 11           |

# Bad Data

**Flatmate Expenses**

| Expense      | Category  | Amount | Paid by | Year | Month |
|--------------|-----------|--------|---------|------|-------|
| Pizza        | Food      | 25     | Sam     | 2025 | 11    |
| Internet     | Utilities | 40     | Alex    | 2025 | 11    |
| Coffee       | Groceries | 12     | Mia     | 2025 | 11    |
| Time Machine | Utilities | 250    | Bill    | 2025 | 11    |

 The **Time Machine** entry is likely erroneous.

Bad data can arise from:

- missing data,
- input errors,
- ...

Remember the lectures about data collection.

# Data Integrity

**Flatmate Expenses**

| <b>Expense</b> | <b>Category</b> | <b>Amount</b> | <b>Paid by</b> | <b>Year</b> | <b>Month</b> |
|----------------|-----------------|---------------|----------------|-------------|--------------|
| Pizza          | Food            | 25            | Sam            | 2025        | 11           |
| Internet       | Utilities       | 40            | Alex           | 2025        | 11           |
| Coffee         | Groceries       | 12            | Mia            | 2025        | 11           |
| Dishwasher     | Utilities       | 250           | Bill           | 2025        | 11           |

# Data Integrity

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| Pizza          | Food            | 25            | Alex           | 2025        | 11           |
| Internet       | Utilities       | 40            | Bill           | 2025        | 11           |

# Data Integrity

Flatmate Expenses

| <u>ExpenseID</u> | Expense    | Category  | Price | Paid by | Year | Month |
|------------------|------------|-----------|-------|---------|------|-------|
| 1842             | Pizza      | Food      | 25    | Sam     | 2025 | 11    |
| 9571             | Internet   | Utilities | 40    | Alex    | 2025 | 11    |
| 6511             | Coffee     | Groceries | 12    | Mia     | 2025 | 11    |
| 3427             | Dishwasher | Utilities | 250   | Bill    | 2025 | 11    |
| 8689             | Pizza      | Food      | 25    | Alex    | 2025 | 11    |
| 9571             | Internet   | Utilities | 40    | Bill    | 2025 | 11    |

Good database design can protect against some cases of bad data: when it describes something that cannot be logically true.

- The **Internet** expense appears twice paid by different people.
- This is a **failure of data integrity**: the data contradicts itself.

When data disagrees with itself, it is not “just” a problem of bad data, but a problem of bad database design (**normalization**).

# Data Normalization

# Data Normalization

## Definition (Normalization)

Process of organizing data into tables and columns in a way that eliminates redundancy and prevents inconsistencies.

**Flatmate Expenses**

| <u>ExpenseID</u> | Expense    | Category  | Price | Paid by | Year | Month |
|------------------|------------|-----------|-------|---------|------|-------|
| 1842             | Pizza      | Food      | 25    | Sam     | 2025 | 11    |
| 9571             | Internet   | Utilities | 40    | Alex    | 2025 | 11    |
| 6511             | Coffee     | Groceries | 12    | Mia     | 2025 | 11    |
| 3427             | Dishwasher | Utilities | 250   | Bill    | 2025 | 11    |
| 8689             | Pizza      | Food      | 25    | Alex    | 2025 | 11    |
| 9571             | Internet   | Utilities | 40    | Bill    | 2025 | 11    |

Two rows claim to describe the expense (9571) but disagree on **Paid by**.

 The previous table is not allowed as it violates the idea of a **single version of the truth**: the same fact appears twice with conflicting values.

# The Normal Forms

- How do we normalize?
- When have we normalized “enough”?

# The Normal Forms

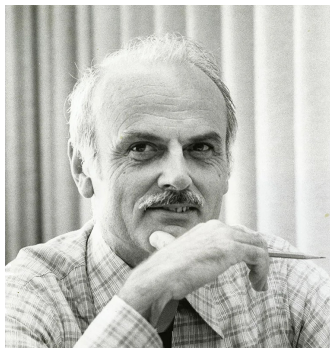
- How do we normalize?
- When have we normalized “enough”?

## Normal Forms

Criteria to assess redundant data.

- Proposed by **Edgar F. Codd**<sup>1,2</sup> (relational model)
- Progressive levels of data integrity

**1NF → 2NF → 3NF → 4NF → 5NF**



Edgar F. Codd  
(1923-2003)

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<sup>1</sup>Edgar Codd. “A Relational Model of Data for Large Shared Data Banks”.  
In: **Commun. ACM** 13.6 (1970)

<sup>2</sup>Edgar Codd. **Further Normalization of the Data Base Relational Model**. Tech. rep. IBM Research Report RJ909. 1971

## Shared Items in the Flat

Who owns what in the flat?

**Flat\_Members\_Items**

| <b>Name</b> | <b>Age</b> | <b>Shared Items</b>         |
|-------------|------------|-----------------------------|
| Alex        | 23         | Microwave, 2 Lamp, 2 Chairs |
| Mia         | 20         | Blender, 2 Chairs, Table    |
| Bill        | 26         | Gaming Console              |
| Sam         | 21         | 3 Chairs, TV , Lamp         |

## Shared Items in the Flat

Who owns what in the flat?

**Flat\_Members\_Items**

| Name | Age | Shared Items                |
|------|-----|-----------------------------|
| Alex | 23  | Microwave, 2 Lamp, 2 Chairs |
| Mia  | 20  | Blender, 2 Chairs, Table    |
| Bill | 26  | Gaming Console              |
| Sam  | 21  | 3 Chairs, TV , Lamp         |

Is the **Shared Items** cell describing one thing or several?

### Repeating Group

A **repeating group** is a set of values in a single cell. It might create issues because of:

- Varying types
- Number of values

## Handle with Strings

Who owns what in the flat?

Can we store repeating groups as a comma-separated string?

**Flat\_Members\_Items**

| <b>Name</b> | <b>Age</b> | <b>Shared Items</b>           |
|-------------|------------|-------------------------------|
| Alex        | 23         | "Microwave, 2 Lamp, 2 Chairs" |
| Mia         | 20         | "Blender, 2 Chairs, Table"    |
| Bill        | 26         | "Gaming Console"              |
| Sam         | 21         | "3 Chairs, TV , Lamp"         |

## Handle with Strings

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| Bill | 26  | "Gaming Console"              |
| Sam  | 21  | "3 Chairs, TV , Lamp"         |

 **Querying is difficult:** How to search for "2 Chairs"?

 **Updating is error-prone:** How to modify individual items?

## Multiple Columns

Who owns what in the flat?

Can we use multiple columns for each item?

**Flat\_Members\_Items**

| <b>Name</b> | <b>Age</b> | <b>Item 1</b>  | <b>Qty 1</b> | <b>Item 2</b> | <b>Qty 2</b> | <b>Item 3</b> | <b>Qty 3</b> |
|-------------|------------|----------------|--------------|---------------|--------------|---------------|--------------|
| Alex        | 23         | Microwave      | 1            | Lamp          | 2            | Chairs        | 2            |
| Mia         | 20         | Blender        | 1            | Chairs        | 2            | Table         | 1            |
| Bill        | 26         | Gaming Console | 1            |               |              |               |              |
| Sam         | 21         | Chairs         | 3            | TV            | 1            | Lamp          | 1            |

The number of columns depends on the person, not on the data model.

## Multiple Columns

Who owns what in the flat?

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| Name | Age | Item 1         | Qty 1 | Item 2 | Qty 2 | Item 3 | Qty 3 |
|------|-----|----------------|-------|--------|-------|--------|-------|
| Alex | 23  | Microwave      | 1     | Lamp   | 2     | Chairs | 2     |
| Mia  | 20  | Blender        | 1     | Chairs | 2     | Table  | 1     |
| Bill | 26  | Gaming Console | 1     |        |       |        |       |
| Sam  | 21  | Chairs         | 3     | TV     | 1     | Lamp   | 1     |

The number of columns depends on the person, not on the data model.

-  **Disorganized:** How to read and maintain the order?
-  **Sparse:** How to handle person having various number of items?
-  **Wide:** How well does it scale?

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| Mia  | 20  | Blender        | 1     | Chairs | 2     | Table  | 1     |
| Bill | 26  | Gaming Console | 1     |        |       |        |       |
| Sam  | 21  | Chairs         | 3     | TV     | 1     | Lamp   | 1     |

The number of columns depends on the person, not on the data model.

-  **Disorganized:** How to read and maintain the order?
-  **Sparse:** How to handle person having various number of items?
-  **Wide:** How well does it scale?

Storing a repeating group of data in a single row violates 1NF.

# First Normal Form (1NF)

## 1NF – Codd (1970)

Each field must contain **atomic (indivisible)** values:

- No collections (e.g., lists, sets).
- No nested tables.

By construction most relational DBMS (including standard SQL) do not support tables with non-atomic values.

Codd considered 1NF mandatory for relational databases, while the other normal forms were merely guidelines for database design.

## Extensions of 1NF

If 1NF is considered the basis for integration in a RDBMS, we might consider other properties to be part of 1NF:

- Unique datatype within a column (compare with spreadsheets)
- Mandatory primary keys

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### 1NF – Christopher Date (2007)

- 1 There is no specific top-to-bottom ordering of the rows.
- 2 There is no specific left-to-right ordering of the columns.
- 3 There are no duplicate rows.
- 4 Every intersection of a row and a column contains exactly one value from the applicable domain and nothing else.

## Achieving 1NF

We need to store the items in a separate rows instead.

**Flat\_Items**

| <b>Name</b> | <b>Item</b>    | <b>Qty</b> |
|-------------|----------------|------------|
| Alex        | Microwave      | 1          |
| Alex        | Lamp           | 2          |
| Alex        | Chairs         | 2          |
| Mia         | Blender        | 1          |
| Mia         | Chairs         | 2          |
| Mia         | Table          | 1          |
| Bill        | Gaming Console | 1          |
| Sam         | Chairs         | 3          |
| Sam         | TV             | 1          |
| Sam         | Lamp           | 1          |

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| Alex        | Chairs         | 2          |
| Mia         | Blender        | 1          |
| Mia         | Chairs         | 2          |
| Mia         | Table          | 1          |
| Bill        | Gaming Console | 1          |
| Sam         | Chairs         | 3          |
| Sam         | TV             | 1          |
| Sam         | Lamp           | 1          |

Each person now corresponds to several rows.

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|-------------|----------------|-----|
| Alex        | Microwave      | 1   |
| Alex        | Lamp           | 2   |
| Alex        | Chairs         | 2   |
| Mia         | Blender        | 1   |
| Mia         | Chairs         | 2   |
| Mia         | Table          | 1   |
| Bill        | Gaming Console | 1   |
| Sam         | Chairs         | 3   |
| Sam         | TV             | 1   |
| Sam         | Lamp           | 1   |

Each person now corresponds to several rows.

Primary key is now a combination of **Name** and **Item**: it expresses one fact per row.

## Adding the Age?

Suppose we want to add the age to the table (new column).

**Flat\_Info**

| <u>Name</u> | <u>Item</u>    | Qty | Age |
|-------------|----------------|-----|-----|
| Alex        | Microwave      | 1   | 23  |
| Alex        | Lamp           | 2   | 23  |
| Alex        | Chairs         | 2   | 23  |
| Mia         | Blender        | 1   | 20  |
| Mia         | Chairs         | 2   | 20  |
| Mia         | Table          | 1   | 20  |
| Bill        | Gaming Console | 1   | 26  |
| Sam         | Chairs         | 3   | 21  |
| Sam         | TV             | 1   | 21  |
| Sam         | Lamp           | 1   | 21  |

- The table is still in 1NF



**Data duplication:** **Age** is repeated for each item.

## Deletion Anomaly

Bill sells his console

**Flat\_Info**

| <u>Name</u> | <u>Item</u>    | Qty | Age |
|-------------|----------------|-----|-----|
| Alex        | Microwave      | 1   | 23  |
| Alex        | Lamp           | 2   | 23  |
| Alex        | Chairs         | 2   | 23  |
| Mia         | Blender        | 1   | 20  |
| Mia         | Chairs         | 2   | 20  |
| Mia         | Table          | 1   | 20  |
| Bill        | Gaming Console | 1   | 26  |
| Sam         | Chairs         | 3   | 21  |
| Sam         | TV             | 1   | 21  |
| Sam         | Lamp           | 1   | 21  |

## Deletion Anomaly

Bill sells his console, and we delete the entry from the table.

**Flat\_Info**

| <u>Name</u> | <u>Item</u>    | Qty | Age |
|-------------|----------------|-----|-----|
| Alex        | Microwave      | 1   | 23  |
| Alex        | Lamp           | 2   | 23  |
| Alex        | Chairs         | 2   | 23  |
| Mia         | Blender        | 1   | 20  |
| Mia         | Chairs         | 2   | 20  |
| Mia         | Table          | 1   | 20  |
| Bill        | Gaming Console | 1   | 26  |
| Sam         | Chairs         | 3   | 21  |
| Sam         | TV             | 1   | 21  |
| Sam         | Lamp           | 1   | 21  |

## Deletion Anomaly

- Deleting Bill's gaming console **deletes Bill's age as well.**

## Update Anomaly

It is Alex's birthday who turns 24, we need to update the table.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| Alex        | Microwave   | 1   | 23  |
| Alex        | Lamp        | 2   | 23  |
| Alex        | Chairs      | 2   | 23  |
| Mia         | Blender     | 1   | 20  |
| Mia         | Chairs      | 2   | 20  |
| Mia         | Table       | 1   | 20  |
| Sam         | Chairs      | 3   | 21  |
| Sam         | TV          | 1   | 21  |
| Sam         | Lamp        | 1   | 21  |

## Update Anomaly

It is Alex's birthday who turns 24, we need to update the table.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| Alex        | Microwave   | 1   | 24  |
| Alex        | Lamp        | 2   | 24  |
| Alex        | Chairs      | 2   | 24  |
| Mia         | Blender     | 1   | 20  |
| Mia         | Chairs      | 2   | 20  |
| Mia         | Table       | 1   | 20  |
| Sam         | Chairs      | 3   | 21  |
| Sam         | TV          | 1   | 21  |
| Sam         | Lamp        | 1   | 21  |

## Update Anomaly

- If we miss any, the database becomes **inconsistent**.
- Now Alex is both 23 and 24 in the database!

## Update Anomaly

It is Alex's birthday who turns 24, we need to update the table.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| Alex        | Microwave   | 1   | 24  |
| Alex        | Lamp        | 2   | 23  |
| Alex        | Chairs      | 2   | 23  |
| Mia         | Blender     | 1   | 20  |
| Mia         | Chairs      | 2   | 20  |
| Mia         | Table       | 1   | 20  |
| Sam         | Chairs      | 3   | 21  |
| Sam         | TV          | 1   | 21  |
| Sam         | Lamp        | 1   | 21  |

## Insertion Anomaly

Tim joins the flat, but does not bring any new item.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| Alex        | Microwave   | 1   | 23  |
| Alex        | Lamp        | 2   | 23  |
| Alex        | Chairs      | 2   | 23  |
| Mia         | Blender     | 1   | 20  |
| Mia         | Chairs      | 2   | 20  |
| Mia         | Table       | 1   | 20  |
| Sam         | Chairs      | 3   | 21  |
| Sam         | TV          | 1   | 21  |
| Sam         | Lamp        | 1   | 21  |

## Insertion Anomaly

Tim joins the flat, but does not bring any new item.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| Alex        | Microwave   | 1   | 23  |
| Alex        | Lamp        | 2   | 23  |
| Alex        | Chairs      | 2   | 23  |
| Mia         | Blender     | 1   | 20  |
| Mia         | Chairs      | 2   | 20  |
| Mia         | Table       | 1   | 20  |
| Sam         | Chairs      | 3   | 21  |
| Sam         | TV          | 1   | 21  |
| Sam         | Lamp        | 1   | 21  |
| Tim         |             |     | 22  |

## Insertion Anomaly

- We can not add Tim without an item (primary key).

## 2NF

### 2NF – Informal Definition

Every non-key attribute must depend on the entire primary key: there is no part key dependency.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| ⋮           | ⋮           | ⋮   | ⋮   |

- Does **Qty** depend on the entire primary key?
- Does **Age** depend on the entire primary key?

## 2NF

### 2NF – Informal Definition

Every non-key attribute must depend on the entire primary key: there is no part key dependency.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| :           | :           | :   | :   |

- Does **Qty** depend on the entire primary key? **Yes**
- Does **Age** depend on the entire primary key?

## 2NF

### 2NF – Informal Definition

Every non-key attribute must depend on the entire primary key: there is no part key dependency.

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| :           | :           | :   | :   |

- Does **Qty** depend on the entire primary key? **Yes**
- Does **Age** depend on the entire primary key? **No**

Issue appeared when we added **Age** to the table, where it did not really belong.

# Attributes, Keys and Dependencies

**Flat\_Info**

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| ⋮           | ⋮           | ⋮   | ⋮   |

To (formally) discuss 2NF and 3NF, we need to understand how a table is uniquely identified, so we need some additional notions.

- Superkeys
- Candidate keys
- Prime attribute
- Functional Dependency

# Superkey

Flat\_Info

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| ⋮           | ⋮           | ⋮   | ⋮   |

## Superkey

A set of attributes that can uniquely identify each row.

 It may contain unnecessary attributes.

## Shared Flatmate Superkeys

- {Name, Item},
- {Name, Item, Qty},
- {Name, Item, Age},
- {Name, Item, Qty, Age}

# Candidate Key

Flat\_Info

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| ⋮           | ⋮           | ⋮   | ⋮   |

## Candidate Key

A **minimal** superkey.

 Removing any attribute breaks uniqueness.

## Shared Flatmate Candidate Keys

Only candidate key: {**Name**, **Item**}.

# Prime Attribute

Flat\_Info

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| :           | :           | :   | :   |

## Prime Attribute

An attribute that is part of **at least one** candidate key.

Every other attribute is **non-prime**.

## Shared Flatmate Prime Attributes

Non-prime attributes: **Qty** and **Age**

# Functional Dependencies

Flat\_Info

| <u>Name</u> | <u>Item</u> | Qty | Age |
|-------------|-------------|-----|-----|
| ⋮           | ⋮           | ⋮   | ⋮   |

## Definition (Functional Dependencies (FD) $X \rightarrow Y$ )

For each value in  $X$ , there is a unique value in  $Y$  that depends only on the value in  $X$ .

 The projection on  $X \times Y$  of the relation is a function: knowing the values for  $X$  is enough to know the for  $Y$ .

## Shared Flatmate Functional Dependencies

- $\{\text{Name}, \text{Item}\} \rightarrow \{\text{Qty}\}$
- $\{\text{Name}\} \rightarrow \{\text{Age}\}$

## 2NF, Formally

### 2NF – Formal Definition

No non-prime attribute depends on part of a candidate key.

### Shared Flatmate Dependencies

Only candidate key: **{Name, Item}**.

Non-prime attributes: **Qty** and **Age**.

Functional dependencies:

- **{Name, Item} → {Qty}**
- **{Name} → {Age}**

Issue appeared when we added **Age** to the table, where it did not really belong.

## Achieving 2NF

Split into two tables:

**Flat\_Items**

| <u>Name</u> | <u>Item</u>    | Qty |
|-------------|----------------|-----|
| Alex        | Microwave      | 1   |
| Alex        | Lamp           | 2   |
| Alex        | Chairs         | 2   |
| Mia         | Blender        | 1   |
| Mia         | Chairs         | 2   |
| Mia         | Table          | 1   |
| Bill        | Gaming Console | 1   |
| Sam         | Chairs         | 3   |
| Sam         | TV             | 1   |
| Sam         | Lamp           | 1   |

**Flat\_Members**

| <u>Name</u> | Age |
|-------------|-----|
| Alex        | 23  |
| Mia         | 20  |
| Bill        | 26  |
| Sam         | 21  |

No part-key dependency: 2NF.

## Adding Rent Information

We add **RoomSize** and **Rent** to the database.

**Flat.Members**

| <u>Name</u> | Age | RoomSize | Rent |
|-------------|-----|----------|------|
| Alex        | 23  | Large    | 500  |
| Mia         | 20  | Small    | 300  |
| Bill        | 26  | Large    | 500  |
| Sam         | 21  | Medium   | 400  |

Dependencies (✓ 2NF):

- {**Name**} → {**Age**}
- {**Name**} → {**RoomSize**}
- {**Name**} → {**Rent**}

# Room Swap

Bill is often out of the flat and swaps room with Mia.

**Flat.Members**

| <u>Name</u> | Age | RoomSize | Rent |
|-------------|-----|----------|------|
| Alex        | 23  | Large    | 500  |
| Mia         | 20  | Large    | 300  |
| Bill        | 26  | Small    | 500  |
| Sam         | 21  | Medium   | 400  |

What happened? Dependencies:

- {Name} → {Age}
- {Name} → {RoomSize}
- {RoomSize} → {Rent}

# Room Swap

Bill is often out of the flat and swaps room with Mia.

**Flat.Members**

| <u>Name</u> | Age | RoomSize | Rent |
|-------------|-----|----------|------|
| Alex        | 23  | Large    | 500  |
| Mia         | 20  | Large    | 300  |
| Bill        | 26  | Small    | 500  |
| Sam         | 21  | Medium   | 400  |

The table assumes that **Rent** depends on **Name**,  
but the data shows it depends on **RoomSize**.

What happened? Dependencies: (TD: Transitive Dependency)

- {**Name**} → {**Age**}
- {**Name**} → {**RoomSize**}
- {**RoomSize**} → {**Rent**}
- {**Name**} → {**RoomSize**} → {**Rent**}: TD

## Achieving 3NF

Split the table to eliminate transitive dependencies.

**Flat\_Members**

| <u>Name</u> | Age | RoomSize |
|-------------|-----|----------|
| Alex        | 23  | Large    |
| Mia         | 20  | Small    |
| Bill        | 26  | Large    |
| Sam         | 21  | Medium   |

**Room\_Rent**

| <u>RoomSize</u> | Rent |
|-----------------|------|
| Small           | 300  |
| Medium          | 400  |
| Large           | 500  |

Each table represents a single entity type.

# 3NF

## 3NF

Every non-prime attribute depends directly on every candidate key, and not on part of a candidate key or other non-prime attributes.

*Every non-key attribute depends on the key, the whole key and nothing but the key.*

**Flat\_Members**

| <u>Name</u> | Age | RoomSize |
|-------------|-----|----------|
| ⋮           | ⋮   | ⋮        |

**Room\_Rent**

| <u>RoomSize</u> | Rent |
|-----------------|------|
| ⋮               | ⋮    |

Dependencies (✓ 3NF):

- $\{\mathbf{Name}\} \rightarrow \{\mathbf{Age}\}$
- $\{\mathbf{Name}\} \rightarrow \{\mathbf{RoomSize}\}$
- $\{\mathbf{RoomSize}\} \rightarrow \{\mathbf{Rent}\}$

# BCNF

## Boyce-Codd Normal Form

For every functional dependency  $X \rightarrow Y$ ,  $X$  is a superkey.

*Every attribute depends on the key,  
the whole key and nothing but the key.*

Most 3NF tables are also in BCNF.

BCNF fixes a loophole in 3NF and eliminates remaining anomalies caused by functional dependencies when multiple candidate keys overlap.

# Member Profiles: Hobbies and Languages

## Flat\_Profiles

| <u>Name</u> | Hobby    | Language |
|-------------|----------|----------|
| Alex        | Cooking  | English  |
| Alex        | Cycling  | English  |
| Alex        | Cooking  | French   |
| Alex        | Cycling  | French   |
| Mia         | Painting | English  |
| Mia         | Reading  | English  |
| Mia         | Painting | Spanish  |
| Mia         | Reading  | Spanish  |
| Bill        | Gaming   | English  |
| Bill        | Gaming   | German   |

# Member Profiles: Hobbies and Languages

**Flat\_Profiles**

| <u>Name</u> | Hobby    | Language |
|-------------|----------|----------|
| Alex        | Cooking  | English  |
| Alex        | Cycling  | English  |
| Alex        | Cooking  | French   |
| Alex        | Cycling  | French   |
| Alex        | Cooking  | Finnish  |
| Mia         | Painting | English  |
| Mia         | Reading  | English  |
| Mia         | Painting | Spanish  |
| Mia         | Reading  | Spanish  |
| Bill        | Gaming   | English  |
| Bill        | Gaming   | German   |

## Update Anomaly

- Alex also speaks Finnish!

# Member Profiles: Hobbies and Languages

**Flat\_Profiles**

| <u>Name</u> | Hobby    | Language |
|-------------|----------|----------|
| Alex        | Cooking  | English  |
| Alex        | Cycling  | English  |
| Alex        | Cooking  | French   |
| Alex        | Cycling  | French   |
| Alex        | Cooking  | Finnish  |
| Mia         | Painting | English  |
| Mia         | Reading  | English  |
| Mia         | Painting | Spanish  |
| Mia         | Reading  | Spanish  |
| Bill        | Gaming   | English  |
| Bill        | Gaming   | German   |

## Update Anomaly

- Alex also speaks Finnish!
- We should also have (Alex, Cycling, Finnish).

# Dependencies

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

Something about the table design allows for impossible situations.

# Dependencies

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

Something about the table design allows for impossible situations.

What are the non-trivial functional dependencies?

# Dependencies

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

Something about the table design allows for impossible situations.  
What are the non-trivial functional dependencies? There are none.

# Dependencies

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

Something about the table design allows for impossible situations.

What are the non-trivial functional dependencies? There are none.

The problem is not a functional dependency, but the opposite: too much independence between attributes.

# Multivalued Dependencies

| Language |                    |
|----------|--------------------|
| Hobby    | Cooking<br>English |
|          | Cycling<br>English |
| Hobby    | Cooking<br>French  |
|          | Cycling<br>French  |

# Multivalued Dependencies

| Language |                 |
|----------|-----------------|
| Hobby    | Cooking English |
|          | Cycling English |
| Hobby    | Cooking French  |
|          | Cycling French  |

## Multivalued Dependencies

- Each member has a **set of hobbies**
- Each member has a **set of languages**
- These sets are **independent** of each other

This is called a **multivalued dependency**.

# Understanding Multivalued Dependencies

## Definition (Multivalued Dependency (MVD) $X \twoheadrightarrow Y$ )

For each value in  $X$ , there is a set of value in  $Y$  that depends only on the value in  $X$ : knowing  $X$  fixes the possible  $Y$ s.

# Understanding Multivalued Dependencies

## Definition (Multivalued Dependency (MVD) $X \twoheadrightarrow Y$ )

For each value in  $X$ , there is a set of value in  $Y$  that depends only on the value in  $X$ : knowing  $X$  fixes the possible  $Y$ s.

## Formal Characterisation of MVDs

A relation  $R(X, Y, Z)$  satisfies  $X \twoheadrightarrow Y$  if for every  $x, y_1, z_1, y_2, z_2$ :

$$R(x, y_1, z_1) \wedge R(x, y_2, z_2) \implies R(x, y_1, z_2) \wedge R(x, y_2, z_1)$$

For each  $x$ , the values in  $Y$  and  $Z$  form a Cartesian product.

## Example

**Flat\_Profiles**

| <u>Name</u> | Hobby   | Language |
|-------------|---------|----------|
| Alex        | Cooking | English  |
| Alex        | Cycling | English  |
| Alex        | Cooking | French   |
| Alex        | Cycling | French   |

✓ **{Name}  $\rightarrow$  {Hobby}**

- (Alex, Cooking, English) and (Alex, Cycling, French) in the table
- (Alex, Cooking, French) and (Alex, Cycling, English) also in the table

## Example

**Flat\_Profiles**

| <u>Name</u> | Hobby   | Language |
|-------------|---------|----------|
| Alex        | Cooking | English  |
| Alex        | Cycling | English  |
| Alex        | Cooking | French   |
| Alex        | Cycling | French   |
| Alex        | Cooking | Finnish  |

✓ **{Name} → {Hobby}**

- (Alex, Cooking, English) and (Alex, Cycling, French) in the table
- (Alex, Cooking, French) and (Alex, Cycling, English) also in the table

## Example

**Flat\_Profiles**

| <u>Name</u> | Hobby   | Language |
|-------------|---------|----------|
| Alex        | Cooking | English  |
| Alex        | Cycling | English  |
| Alex        | Cooking | French   |
| Alex        | Cycling | French   |
| Alex        | Cooking | Finnish  |
| Alex        | Cycling | Finnish  |

✓ **{Name}  $\rightarrow$  {Hobby}**

- (Alex, Cooking, English) and (Alex, Cycling, French) in the table
- (Alex, Cooking, French) and (Alex, Cycling, English) also in the table

Once we have established the MVD, (Alex, Cooking, Finnish) and (Alex, Cycling, English) implies (Alex, Cycling, Finnish).

## Is the table in 3NF?

What are the candidate keys?

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

- Knowing {**Name**} alone gives several tuples (different hobbies/languages),

## Is the table in 3NF?

What are the candidate keys?

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

- Knowing {**Name**} alone gives several tuples (different hobbies/languages),
- Knowing {**Name**, **Hobby**} still gives several tuples (different languages),

## Is the table in 3NF?

What are the candidate keys?

**Flat\_Profiles**

| <u>Name</u> | Hobby | Language |
|-------------|-------|----------|
| ⋮           | ⋮     | ⋮        |

- Knowing {**Name**} alone gives several tuples (different hobbies/languages),
- Knowing {**Name**, **Hobby**} still gives several tuples (different languages),
- Knowing {**Name**, **Language**} still gives several tuples (different hobbies).

## Is the table in 3NF?

What are the candidate keys?

**Flat\_Profiles**

| <u>Name</u> | <u>Hobby</u> | <u>Language</u> |
|-------------|--------------|-----------------|
| ⋮           | ⋮            | ⋮               |

- Knowing {**Name**} alone gives several tuples (different hobbies/languages),
- Knowing {**Name, Hobby**} still gives several tuples (different languages),
- Knowing {**Name, Language**} still gives several tuples (different hobbies).

So the key is {**Name, Hobby, Language**}.

✓ As a result, the tabel is trivially in 3NF.

## 4NF

### 4NF

For every (non-trivial) multivalued dependencies  $X \twoheadrightarrow Y$ ,  $X$  is a superkey.

# 4NF

## 4NF

For every (non-trivial) multivalued dependencies  $X \twoheadrightarrow Y$ ,  $X$  is a superkey.

The key is **{Name, Hobby, Language}**.

The MVDs are:

- **{Name}  $\twoheadrightarrow$  {Hobby}**
- **{Name}  $\twoheadrightarrow$  {Language}**

**{Name}** is not the key, so the multivalued dependencies are not on the key.

## Achieving 4NF

As always, the fix is to split the table into multiple tables.

**Member\_Hobbies**

| <u>Name</u> | <u>Hobby</u> |
|-------------|--------------|
| Alex        | Cooking      |
| Alex        | Cycling      |
| Mia         | Painting     |
| Mia         | Reading      |
| Bill        | Gaming       |
| Sam         | Swimming     |

**Member\_Language**

| <u>Name</u> | <u>Language</u> |
|-------------|-----------------|
| Alex        | English         |
| Alex        | French          |
| Mia         | English         |
| Mia         | Spanish         |
| Bill        | English         |
| Bill        | German          |
| Sam         | English         |

We still have MVD, but they become trivial since they cover all attributes.

# Flatmate Chores

**Alex:** I am happy to do Cleaning and Repairs. I know how to use a Brush and a Vacuum.

**Mia:** I can take care of Decorating and Repairs. I know how to handle a Hammer, a Screw Gun, and a Vacuum.

**Sam:** I am available for Decorating and Cleaning. I can use a Brush, a Hammer, and a Vacuum.

We also know which tools can be needed for each chore:

- The Brush and the Vacuum are used for Cleaning.
- The Brush and the Screw Gun are used for Decorating.
- The Hammer, the Vacuum and the Screw Gun are used for Repairs.

From this information, we can build the table of chores each flatmate can actually do with the tools they know.

# Initial Table Design

**Flat\_Chores**

| <u>Name</u> | <u>Tool</u> | <u>Chore</u> |
|-------------|-------------|--------------|
| Alex        | Brush       | Cleaning     |
| Alex        | Vacuum      | Cleaning     |
| Alex        | Vacuum      | Repairs      |
| Mia         | Hammer      | Repairs      |
| Mia         | Screw Gun   | Decorating   |
| Mia         | Screw Gun   | Repairs      |
| Mia         | Vacuum      | Repairs      |
| Sam         | Brush       | Cleaning     |
| Sam         | Brush       | Decorating   |
| Sam         | Vacuum      | Cleaning     |

There is no MVD, the table is in 4NF.

## Initial Table Design

**Sam:** I am available for Decorating and Cleaning. I can use a Brush, a Hammer, and a Vacuum.

**Flat\_Chores**

| <u>Name</u> | <u>Tool</u> | <u>Chore</u> |
|-------------|-------------|--------------|
| Alex        | Brush       | Cleaning     |
| Alex        | Vacuum      | Cleaning     |
| Alex        | Vacuum      | Repairs      |
| Mia         | Hammer      | Repairs      |
| Mia         | Screw Gun   | Decorating   |
| Mia         | Screw Gun   | Repairs      |
| Mia         | Vacuum      | Repairs      |
| Sam         | Brush       | Cleaning     |
| Sam         | Brush       | Decorating   |
| Sam         | Vacuum      | Cleaning     |

There is no MVD, the table is in 4NF. But the table does not state that Sam can use the Hammer.

# Decomposition into Pairwise Relations

At the beginning, we were given three pieces of information, so we should have built 3 tables:

**Preferred\_Chores**

| <b>Name</b> | <b>Chore</b> |
|-------------|--------------|
| Alex        | Cleaning     |
| Alex        | Repairs      |
| Mia         | Decorating   |
| Mia         | Repairs      |
| Sam         | Cleaning     |
| Sam         | Decorating   |

**Can\_Use**

| <b>Name</b> | <b>Tool</b> |
|-------------|-------------|
| Alex        | Brush       |
| Alex        | Vacuum      |
| Mia         | Hammer      |
| Mia         | Screw Gun   |
| Mia         | Vacuum      |
| Sam         | Brush       |
| Sam         | Hammer      |
| Sam         | Vacuum      |

**Can\_Be\_Used\_For**

| <b>Tool</b> | <b>Chore</b> |
|-------------|--------------|
| Brush       | Cleaning     |
| Brush       | Decorating   |
| Hammer      | Repairs      |
| Screw Gun   | Repairs      |
| Screw Gun   | Decorating   |
| Vacuum      | Cleaning     |
| Vacuum      | Repairs      |

When needed, we retrieve the information by joining the tables.

# 5NF

## Join Dependency

A table can be losslessly reconstructed from several smaller tables.

Some tables represent facts that come from **several independent relationships**. All pairwise joins look correct, but the full table may still contain redundancy or missing combinations.

## 5NF – Projection-Join Normal Form

Every non-trivial join dependency is a superkey.

It is the final normal form as far as removing redundancy is concerned.

# Ternary Relations

## Ternary relationships may still exist

Decomposing such a table into pairwise relations can create **spurious rows**.

**Flat\_Chores**

| <u>Name</u> | <u>Tool</u> | <u>Chore</u> |
|-------------|-------------|--------------|
| Alex        | Brush       | Cleaning     |
| Alex        | Vacuum      | Repairs      |
| Mia         | Hammer      | Repairs      |
| Mia         | Screw Gun   | Decorating   |
| Mia         | Screw Gun   | Repairs      |
| Mia         | Vacuum      | Repairs      |
| Sam         | Brush       | Decorating   |
| Sam         | Vacuum      | Cleaning     |

# Ternary Relations

 **Ternary relationships** may still exist

Decomposing such a table into pairwise relations can create **spurious rows**.

**Preferred\_Chores**

| Name | Chore      |
|------|------------|
| Alex | Cleaning   |
| Alex | Repairs    |
| Mia  | Decorating |
| Mia  | Repairs    |
| Sam  | Decorating |
| Sam  | Cleaning   |

**Can\_Use**

| Name | Tool      |
|------|-----------|
| Alex | Brush     |
| Alex | Vacuum    |
| Mia  | Hammer    |
| Mia  | Screw Gun |
| Mia  | Vacuum    |
| Sam  | Brush     |
| Sam  | Vacuum    |

**Can\_Be\_Used\_For**

| Tool      | Chore      |
|-----------|------------|
| Brush     | Decorating |
| Brush     | Cleaning   |
| Hammer    | Repairs    |
| Vacuum    | Cleaning   |
| Vacuum    | Repairs    |
| Screw Gun | Repairs    |
| Screw Gun | Decorating |

# Ternary Relations

**! Ternary relationships may still exist**

Decomposing such a table into pairwise relations can create **spurious rows**.

**Flat\_Chores**

| <u>Name</u> | <u>Tool</u> | <u>Chore</u> |
|-------------|-------------|--------------|
| Alex        | Brush       | Cleaning     |
| Alex        | Vacuum      | Cleaning     |
| Alex        | Vacuum      | Repairs      |
| Mia         | Hammer      | Repairs      |
| Mia         | Screw Gun   | Decorating   |
| Mia         | Screw Gun   | Repairs      |
| Mia         | Vacuum      | Repairs      |
| Sam         | Brush       | Decorating   |
| Sam         | Brush       | Cleaning     |
| Sam         | Vacuum      | Cleaning     |

# Summary (Normal Forms)

Edgar Codd (inventor of the relational model) proposed the theory of data normalization, through **normal forms**:

- 1NF: Atomic values.
- 2NF: No partial dependencies.
- 3NF/BCNF: No transitive dependencies.
- 4NF: No multivalued dependencies.
- 5NF: No join dependencies.
- And more (no longer about redundancy)

## Core Idea

Decompose tables into **smaller, related tables**, such that each table represent **one specific topic**.

Reduces database modification anomalies (appropriate for OLTP systems).

# Data Denormalization

# Data Modeling for a Commercial Platform

A normalized schema: **Customers**, **Orders**, **Products**.

**Customers**

| CustomerID | Name | City  |
|------------|------|-------|
| C01        | Alex | Paris |
| C02        | Sam  | Lyon  |
| C03        | Mia  | Lille |

**Products**

| ProductID | Product        | UnitPrice |
|-----------|----------------|-----------|
| P01       | Coffee Machine | 50        |
| P02       | Mug            | 5         |
| P03       | Tea Box        | 6         |

**Orders**

| OrderID | CustomerID | Date       |
|---------|------------|------------|
| O01     | C01        | 2025-11-01 |
| O02     | C02        | 2025-11-02 |
| O03     | C03        | 2025-11-03 |

**Order\_Products**

| OrderID | ProductID | Quantity |
|---------|-----------|----------|
| O01     | P01       | 1        |
| O01     | P02       | 2        |
| O02     | P03       | 3        |
| O03     | P01       | 1        |

Each fact is stored once and the structure prevents contradictions.

## Why Would We Ever *Not* Normalize?

Normalization protects against inconsistencies and modification anomalies. In principle, we would like every table to be normalized.

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Normalization protects against inconsistencies and modification anomalies. In principle, we would like every table to be normalized.

**But...** in practice, some databases are **denormalized**.

## Denormalization

Intentional modification of a normalized database in a way that violates previously maintained normal forms.

# Why Would We Ever *Not* Normalize?

Normalization protects against inconsistencies and modification anomalies. In principle, we would like every table to be normalized.

**But...** in practice, some databases are **denormalized**.

## Denormalization

Intentional modification of a normalized database in a way that violates previously maintained normal forms.

Why would a designer deliberately accept redundancy and inconsistency risk?

## Denormalization due to External Integration

When integrating data from other platforms (secondary data), the source may provide a single flat table. We have no control over it.

**Orders**

| <b>Customer</b> | <b>City</b> | <b>Order Date</b> | <b>Product</b> | <b>Unit Price</b> | <b>Quantity</b> |
|-----------------|-------------|-------------------|----------------|-------------------|-----------------|
| Alex            | Paris       | 2025-11-01        | Coffee Machine | 50                | 1               |
| Alex            | Paris       | 2025-11-01        | Mug            | 5                 | 2               |
| Sam             | Lyon        | 2025-11-02        | Tea Box        | 6                 | 3               |
| Mia             | Lille       | 2025-11-03        | Coffee Machine | 50                | 1               |

## Denormalization due to External Integration

When integrating data from other platforms (secondary data), the source may provide a single flat table. We have no control over it.

**Orders**

| Customer | City  | Order Date | Product        | Unit Price | Quantity |
|----------|-------|------------|----------------|------------|----------|
| Alex     | Paris | 2025-11-01 | Coffee Machine | 50         | 1        |
| Alex     | Paris | 2025-11-01 | Mug            | 5          | 2        |
| Sam      | Lyon  | 2025-11-02 | Tea Box        | 6          | 3        |
| Mia      | Lille | 2025-11-03 | Coffee Machine | 50         | 1        |

 If the source contains inconsistencies, loading it into the normalized schema may fail.

Sometimes denormalization is **not a choice**, but a constraint of data integration.

## Denormalization from Evolving Rules

The source database could have been normalized. Why is it not?

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The source database could have been normalized. Why is it not?

A normalized schema assumes certain rules:

- Each product has a single official price.

# Denormalization from Evolving Rules

The source database could have been normalized. Why is it not?

A normalized schema assumes certain rules:

- Each product has a single official price.
- What about discounts, promotions or dynamic pricing?

**Orders**

| Customer | City  | Order Date | Product        | Unit Price | Quantity |
|----------|-------|------------|----------------|------------|----------|
| Alex     | Paris | 2025-11-01 | Coffee Machine | 50         | 1        |
| Alex     | Paris | 2025-11-01 | Mug            | 5          | 2        |
| Sam      | Lyon  | 2025-11-02 | Tea Box        | 6          | 3        |
| Mia      | Lille | 2025-11-03 | Coffee Machine | 40         | 1        |

 Rule changes make the strictly normalized design obsolete.

Sometimes denormalization is a **design choice**, for anticipating changes.

# Purposes of Denormalization

Why denormalize a database?

## Denormalization for Practical Considerations

- ① Data arrives from a system that is not normalized.
- ② Business rules evolve and invalidate a normalized design.

# Purposes of Denormalization

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## Denormalization for Practical Considerations

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## Denormalization for Performance

- ③ To make queries faster.

To understand it, we need some knowledge of how relational database technology works at a high level.

# Two Layers in a Relational DBMS

Tables, Keys, Views, Queries

**Logic Layer**

## Logic Layer

- What you **see and interact with**.
- Guarantees correctness of answers.

# Two Layers in a Relational DBMS

Tables, Keys, Views, Queries

**Logic Layer**

Storage, Indexes, Execution Engine

**Processing Layer**

## Logic Layer

- What you **see and interact with**.
- Guarantees correctness of answers.

## Processing Layer

- Controls **physical organization** of data.
- Handles processing of operations

# Two Layers in a Relational DBMS

Tables, Keys, Views, Queries

**Logic Layer**

Storage, Indexes, Execution Engine

**Processing Layer**

## Logic Layer

- What you **see and interact with**.
- Guarantees correctness of answers.

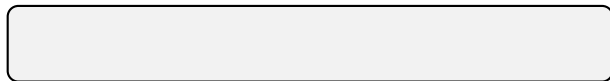
## Processing Layer

- Controls **physical organization** of data.
- Handles processing of operations

Performance issues should be addressed in the **processing layer**.

# Query Handling

SQL Query: `SELECT * FROM Orders`



**Logic Layer**

# Query Handling

SQL Query: `SELECT * FROM Orders`



Query Interpretation

**Logic Layer**

Execution Plan ↓

**Processing Layer**

- The **logic layer** receives and interprets the query.

# Query Handling

SQL Query: `SELECT * FROM Orders`



Query Interpretation

**Logic Layer**

Execution Plan ↓↑ Query Answer

Data Retrieval

**Processing Layer**

- The **logic layer** receives and interprets the query.
- The **processing layer** optimizes and executes it.

# Query Handling

SQL Query: `SELECT * FROM Orders`



Query Interpretation

**Logic Layer**

Execution Plan ↓↑ Query Answer

Data Retrieval

**Processing Layer**

- The **logic layer** receives and interprets the query.
- The **processing layer** optimizes and executes it.
- Storage change (indexes, caching) can happen **without changing the logical design**.

Denormalization is **not** the first solution for performance!

# Query with JOIN

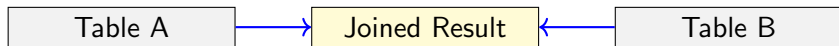
## The JOIN Problem

Joins combine records from multiple tables, which can be **slow**.

# Query with JOIN

## The JOIN Problem

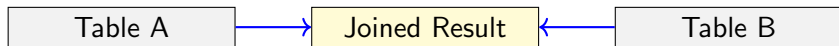
Joins combine records from multiple tables, which can be **slow**.



# Query with JOIN

## The JOIN Problem

Joins combine records from multiple tables, which can be **slow**.



## Solution: Physical Optimization

- Optimize the **processing layer**:
  - Indexes
  - Statistics for the query optimizer
  - Caching
  - Parallelization
- Data is stored in a **pre-joined form** under the hood.
- The **logic layer** remains unchanged: tables stay normalized.

# When Physical Fixes Are Not Possible

What if the DBMS only provides **limited control** over the processing layer?

Denormalization may be the **only option** for:

- Acceptable performance
- Simplified reads

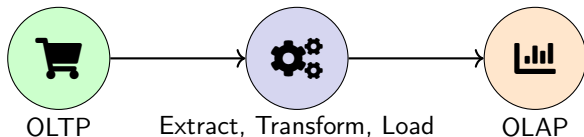
 Inconsistencies become possible, and updates become slower.

## Read-Only and Analytical Databases

- Data is **read often, updated rarely**.
- Denormalized structures (e.g., wider tables, precomputed summaries) can improve performance.

# Read-Only and Analytical Databases

- Data is **read often, updated rarely**.
- Denormalized structures (e.g., wider tables, precomputed summaries) can improve performance.



- Behind the scenes, the operational source may remain normalized (OLTP).
- A loading process transfers the data into a denormalized reporting structure (OLAP).

# Summary (Denormalization)

There are three recurring situations:

- ① Data arrives from a **non-normalized system**.
- ② Business rules evolve, invalidating a **normalized design**.
- ③ Performance concerns lead to **pre-joined or duplicated data**.

Denormalization can violate **any normal form** (5NF, 4NF, 3NF, 2NF, 1NF).

- Reduces query complexity **but sacrifices consistency**.
- Best suited for **read-heavy contexts** (e.g., OLAP systems).

# Conclusion

# Takeaways: Normalization and Denormalization

## Normalization

- ① Eliminates redundancy and ensures **data integrity**.
- ② **1NF → 2NF → 3NF → BCNF → 4NF → 5NF**.
- ③ Solves update, deletion, and insertion anomalies.
- ④ Best for **OLTP systems** (frequent writes).

## Denormalization

- ① **Intentional violation** of normal forms for practical or performance reasons.
- ② Best for **OLAP systems** (frequent reads).

Normalize for **consistency**, denormalize for **performance**.